

The International Women's Association of Bucharest

# of Bucharest **IWA BAZAAR MAGAZINE · 2022** Celebrating 45 years of bringing people together 413,093.10 Ron in Donations 55+ Communities 3500+ visitors AKE FRIENDS · EXPLORE ROMANIA · SUPPORT C

#### IWA: MAKE FRIENDS. EXPLORE ROMANIA. SUPPORT CHARITY.

# From the President of IWA

Magic! Outstanding! Spectacular! Were the exclamations used for describing the atmosphere of the IWA Christmas Bazaar 2022!

The involvement of the diplomatic and expat communities was impressive: 62 countries sharing every inch of the National Library Hall, breaking down borders, with kindness, empathy and smiles as a common language.



All the country coordinators worked constantly during the year, assuring sponsors, organizing teams, providing their support before and on the day of the bazaar.

Emails, dozens of calls, messages, online and off line meetings were methods of persuasion that were hard to resist:)

I would like to express my warm congratulations to all those who made the 30th edition of the IWA Christmas bazaar a great success. Marina Coanda Bundac gracefully used her magic wand to interconnect and unify the whole world in the spirit of the Bazaar. Under her large smile you could feel the drive, the force and the power of connecting people. Her impressive experience as the Bazaar Chair for a decade was an asset for the outstanding result.

The woman behind the scenes, IWA Vice President, Gillian Adamson did all the communication for the bazaar, assuring that each country was well represented. The Adamson family proudly coordinated the Ireland table, welcoming guests at the lucky green stand.

Monika Puiu and I had dozens of sponsorship contracts to sign and I don't know what would've been done without Mihaela Vizderluk's support. Monika spent all day in the Treasurer's room with our accountant Codruta, checking and counting all the proceeds.

Iulia Meritosu not only led the "army" of cash collectors invited by Georgiana Pogonaru, but also she and Marina left the building last. They both assured that every chair and table was put back in its initial position and the library was ready to receive students.

The stage was covered by a multitude of costumes, vibrant colours, instruments and flags like a magical kaleidoscope. Ximena Reyes and Carmen Barta were the charismatic show women who assured each country had its own performance on the stage, and not only:)

The flag parade was an unforgettable moment that is well imprinted in our hearts.

We were overwhelmed by the support of the local community, people that were calling us daily asking: How can I help? What can I do for the Bazaar? There were hundreds of volunteers before and on the day of the Bazaar. Their enthusiasm and determination were the guarantee of a successful event.

Cristina Lazar was not only the charming leader of the teenage volunteer team that assured the logistics pre and on the day of the event, but also the France Country Coordinator.

We invited 11 NGOs to sell goods for their own benefit and with Dana Niculescu's strong support they got good visibility and promotion. The amount gathered was impressive.

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The press coverage on the day of Bazaar was assured by the Romanian Country Coordinator, Nicoleta Candea, who also brought us two important partnerships with Ministry of Culture and The Peasant Museum. Romanian members, under Nicoletas's coordination, used all their resources to assure that the host country is well represented! Silvia Bontas, Nadia Mosanu and Carmen Mosseshon were her active helpers days before bazaar. My family's support and their consistent donation is also a reason to be grateful for.

I'm so proud of all IWA community members and friends, who did their best in a shared humanitarian mission!

The magic of Bazaar started before the day, with the presale event generously hosted by Mrs Eleonora Durante Mangoni, at the Italian Ambassador's residence and it continued for weeks after the event.

We personally delivered the unsold items to several charities. Immediately the day after, together with Alona Meyrose, the German country coordinator, we visited 82 Ukrainian children offering them packages of sweets and toys left from the German, Italian and Palestinian tables.

H.E Stefan Tomasevic, Ambassador of Serbia, together with Marina Coanda and I, personally delivered boxes of sweets for the children of SOS Village of Children.

Marina and I continued the Santa's journey at the charitably event hosted by the Romanian Chamber of Senat, 'Mos Craciun la Senat'. Hundreds of underprivileged children from all over Ilfov, Prahova and Dambovita Counties were gladly invited to feel the spirit of joy. We were happy to treat them with the unsold goodies from the Moldavian table.

Christmas was a merry time for all the abandoned children from Casa Lidia, who received treats from the Serbian table, food from Romanian and Italian tables and new winter clothes.

Sandy Sivri, our Greek Fairy, together with Georgiana Pogonaru (Iceland's Country Coordinator) delivered unsold cleaning and hygiene products to Casa Shalom.

Food, drinks and lots of water from the Greek stand was offered to homeless people and to the poorest families around Bucharest through Senior Samaritean Association.

Nicoleta Candea was visiting the poor community of Caldarusani village offering toys and sweets for children.

Our friends from Help the People, who take care of individuals with mental disabilities, were also happy to receive goodies from the Greek and Italian tables.

Seven charities (Casa Papa Giovanni, Carmelita's Sisters, Pro Act Support, Help the People, Mia's Children, Touched Romania, ACSIS) received bright new kitchen items, e.g. irons and vacuum cleaners, through the consistent contribution of Irina Pavlova and Seb Company.

Thank you Eleonora Durante Mangoni, Sandy Sivri, Silvia Bontas, Ximena Reyes for coordinating it.

Last but not least I would like to thank all our partners and sponsors for making this day so special!

## **IWA MAGAZINE**

# Awards for IWA Charity Bazaar

#### Business Review Magazine Award 2023

IWA Charity Bazaar was awarded Business Review Magazine Award for Cultural Diplomacy, for promoting cultural understanding and building international bridges over the last 30 years!

This prestigious award recognises the outstanding efforts of the diplomatic missions and business community and to the more than 500 volunteers for each individual edition. 1,000,000 EURO plus has been raised for the unprivileged over the years!







#### Gala Excelentei Feminine 2023

Chair of the IWA Charity Bazaar, Marina Coanda Bundac, was awarded an Excellence Award for her 10 years of Outstanding Dedication to Promoting Cultural Diplomacy at Gala Excelentei Feminine 2023.

IWA President Delia Sfetcu was on the jury and presented an award to the Ambassador of Slovenia, Lea Stancic, for her exemplary work in enhancing bilateral relations and promoting economic exchange between Slovenia and Romania.









Dear Volunteers, Diplomatic Missions, and Sponsors,

As the Chairperson for the 10th time of the IWA Bazaar, I would like to take a moment to express my deepest gratitude for your invaluable contribution to the 30th edition of the IWA Christmas Bazaar. It is thanks to your generosity and unwavering dedication that this event has been a resounding success over the past three decades.

With the participation of the diplomatic and business communities, the annual Christmas Bazaar has raised more than 1,000,000 EURO, an outstanding achievement that has made a significant impact on the charities it supports.

The event has consistently brought the world to Bucharest through the colourful display of traditional goods, food and drink, music, performances, and personal interaction. None of this would have been possible without the selfless commitment of more than 500 volunteers at each individual edition. Your tireless efforts have made this multicultural extravaganza a reality and have demonstrated the power of community and the importance of cultural exchange.

Once again, thank you to each and every one of you for your invaluable contribution to this event. Your generosity and commitment have made a significant difference in the lives of those in need, and your support has been a driving force behind the success of the IWA Christmas Bazaar.

Marina Coanda Bundac IWA Bazaar Chairperson

#### THANKS - WE COULDN'T HAVE DONE IT WITHOUT YOU!



We sincerely thank all participating embassies and communities, the Country Coordinators and their hard-working teams as well as the countless IWA volunteers who sealed the success of Bazaar 2022 with their generous support and dedication.

Unsold items from the Bazaar and products from SEB Groupe were delivered to local charities by members of the IWA Charity Committee







## TREASURER'S REPORT: IWA CHARITY CHRISTMAS BAZAAR 2022-2023

|                                | Table Sales | Ticket | Total    | Direct to | Unsold  | Total    |
|--------------------------------|-------------|--------|----------|-----------|---------|----------|
| Country                        | Dec.11      |        |          | Charity   |         |          |
| ARMENIA .                      | 2000        |        | 2000     | ·         |         | 2000     |
| BELGIUM                        | 3985        |        | 3985     |           | 195     | 4180     |
| BRAZIL                         | 1703        |        | 1703     |           |         | 1703     |
| BULGARIA                       | 4322        |        | 4322     |           |         | 4322     |
| CHILE                          | 560         |        | 560      |           |         | 560      |
| CHINA                          | 17786       | 300    | 18086    |           |         | 18086    |
| COLOMBIA                       | 1880        | 550    | 2430     | 570       |         | 3000     |
| CROATIA                        | 2002        |        | 2002     |           |         | 2002     |
| CUBA                           | 482         |        | 482      |           |         | 482      |
| CZECH REPUBLIC                 | 1000        |        | 1000     |           |         | 1000     |
| DOMINICAN REPUBLIC             | 400         |        | 400      |           |         | 400      |
| EGYPT                          | 2595        |        | 2595     |           |         | 2595     |
| ECUADOR                        | 300         |        | 300      |           |         | 300      |
| EMIRATES                       | -           |        |          | 5000      |         | 5000     |
| FRANCE                         | 1845        |        | 1845     |           |         | 1845     |
| GEORGIA                        | 2894        |        | 2894     |           |         | 2894     |
| GERMANY                        | 6447.7      | 180    | 6627.7   | 18274     | 20500   | 45401.7  |
| GREECE                         | 9227        | .00    | 9227     | 10214     | 34771   | 43998    |
| ICELAND                        | 7086        |        | 7086     |           | 34111   | 7086     |
| INDONESIA                      | 1485        | 620    | 2105     |           |         | 2105     |
| IBAN                           | 400         | 020    | 400      | 600       |         | 1000     |
| IRELAND                        | 4083        |        | 4083     | 000       |         | 4083     |
| ITALY                          | 32089       |        | 32089    | 3595      | 7500    | 43184    |
| JAPAN                          | 7330        | 200    | 7590     | 3030      | 7300    | 7590     |
|                                |             | 260    |          |           |         |          |
| KAZAKSTAN                      | 806         |        | 806      |           |         | 806      |
| KENYA                          | 1365        |        | 1365     |           |         | 1365     |
| LEBANON                        | 3911        | 200    | 3911     |           |         | 3911     |
| LITHUANIA                      | 5296        | 300    | 5596     |           |         | 5596     |
| MALAYSIA                       | 531         | 100    | 631      |           |         | 631      |
| MEXICO                         | 200         |        | 200      |           |         | 200      |
| MOROCCO                        | 7601        |        | 7601     |           |         | 7601     |
| MUNTENEGRO                     | 997         |        | 997      |           |         | 997      |
| NUNCIATURE APOSTOLIC (VATICAN) | 782         |        | 782      |           |         | 782      |
| NIGERIA                        | -           |        |          | 1500      |         | 1500     |
| PAKISTAN                       | 840         |        | 840      |           |         | 840      |
| PALESTINE                      | 1265        |        | 1265     |           | 4765    | 6030     |
| PERU                           | 300         |        | 300      |           |         | 300      |
| PORTUGAL                       | 4516        |        | 4516     | 10000     |         | 14516    |
| REPUBLICA MOLDOVA              | 7160        |        | 7160     |           | 2300.4  | 9460.4   |
| ROMANIA                        | 10885       | 500    | 11385    | 31073     | 2500    | 44958    |
| SERBIA                         | 4630        |        | 4630     |           | 3799    | 8429     |
| SYRIAN ARAB REPUBLIC           | 5000        |        | 5000     |           |         | 5000     |
| SLOVENIA                       | 6195        |        | 6195     |           | 720     | 6915     |
| TUNISIA                        | 2243.5      |        | 2243.5   |           |         | 2243.5   |
| TURKEY                         | 8200        | 890    | 9090     |           |         | 9090     |
| UNITED STATES                  | 912         |        | 912      | 350       |         | 1262     |
| VENEZUELA                      | 500         |        | 500      |           |         | 500      |
| TAX FREE 1                     | 440         |        | 440      |           |         | 440      |
| TAX FREE 2 BUJOR               | 1285        |        | 1285     |           |         | 1285     |
| PRIVATE PERSONS AND COMPANIES  | -           |        |          | 32103.5   |         | 32103.5  |
| Ticket Sales                   |             | 21741  | 21741    |           |         | 21741    |
|                                | 187762.2    | 25441  | 213203.2 | 103065.5  | 77050.4 | 393319.1 |

Total value of donations: RON 413,093.10



Charity Bazaar Report 2022







































































#### Thank you to the Bazaar Committee 2022

President: Delia Sfetcu

Chair: Marina Coanda Bundac

Treasurer: Monika Puiu
Accountant: Codruta Banica

**Legal Coordinator:** Mihaela Vizsdeluk **NGO Coordinator:** Dana Niculescu

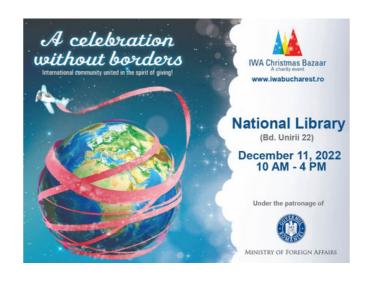
Entertainment: Ximena Reyes, Carmen Barta

Communications: Nicoleta Candea, Gillian Adamson

Cash collecting Coordinator: Iulia Meritosu Volunteers Coordinator: Cristina Lazar Kids Corner: Ximena Reyes, Delia Sfetcu























































































































CONSULTING



**Embassy of Montenegro** 

Bucharest



**GRANO** 

























































































































































































































































































EMBASSY OF THE REPUBLIC OF LITHUANIA TO ROMANIA

































































**EUROPEAN COMMISSION** 







































AMBASADA REGATULUI BELGIEI AMBASSADE VAN HET KONINKRIJK BELGIË AMBASSADE DU ROYAUME DE BELGIQUE BOTSCHAFT DES KÖNIGREICHS BELGIEN























































































































































## IWA VOLUNTEER COUNCIL 2022-2024



- IWA President: Delia Sfetcu IWA Vice President: Gillian Adamson IWA Treasurer: Monika Puiu
- Charity Chair: Delia Sfetcu Activities Chair: Gillian Adamson Activities Team: Anne Marie Neofit
- Membership Chair: Carmen Barta Audit: Daniela Toader Bazaar Chair: Marina Coanda Bundac
- Entrepreneur Group: Buket Tezel, Ximena, Reyes Comms: Gillian Adamson Newsletter